

Annual Report 2023/24

Obesity Awareness IN Action

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Mission Statement

To serve as a health and wellness change agent for our communities and our youth.
To provide education and tools to help care for, extend and improve lives.

Dear friends,

One of the pleasures of compiling our annual report is the opportunity it provides to reflect on our achievements and express gratitude for all that we've accomplished. The past year presented us with both opportunities and challenges. Here are some key highlights:

1. We organized two successful charitable walks, raising over \$4,000 for children in need.
2. We secured a physical office space, with approval to move into the Loveland Youth Campus in 2025.
3. We launched a new initiative within Obesity Awareness IN Action, partnering with Scheels and Altitude Running to create a shoe donation program aimed at providing discounted athletic shoes to deserving youth in care facilities. Our goal is to distribute 100 new pairs of athletic shoes in 2025.
4. We collaborated with AIMS College for Kids and other local organizations/non-profits/schools to educate over 400 young people in Iowa and Colorado through our Awareness Bound Program.

Financial Overview

Classification | Public

Classification | Public

Obesity Awareness in Action Statements of Financial Condition As of December 31, 2023 and 2022

	As of December 31	
	2023	2022
ASSETS		
Cash and cash equivalents	\$ 6,654	\$ 7,518
Investments	-	-
Receivables	-	-
Other assets	-	-
Total Assets	\$ 6,654	\$ 7,518
LIABILITIES		
Accounts payable	\$ -	\$ -
Accrued expenses	-	-
Other liabilities	-	-
Total Liabilities	\$ -	\$ -
NET ASSETS		
Net Assets without Restrictions	\$ 6,654	\$ 7,518
Net Assets with Restrictions	-	-
Total Net Assets	6,654	7,518
Total Liabilities and Net Assets	\$ 6,654	\$ 7,518

Prepared February 29, 2024

Obesity Awareness in Action Statements of Activities and Change in Net Assets Fiscal Years Ending December 31, 2023 and 2022

	For the Twelve-Months Ending December 31	
	2023	2022
Revenue and Other Support		
Contribution Revenue	\$ 4,102	\$ 26,606
Program/Event Revenue	4,278	-
Investment Income	-	-
Other Revenue	-	-
Total Revenue and Other Support	\$ 8,380	\$ 26,606
EXPENSES		
Program/Event Expense	\$ (4,034)	\$ (21,096)
Operating Expense	(3,214)	(3,166)
Marketing/Advertising	(1,996)	-
Other Expense	-	-
Total Expenses	\$ (9,244)	\$ (24,263)
CHANGE IN NET ASSETS	\$ (864)	\$ 2,343
NET ASSET, BEGINNING OF YEAR	7,518	5,175
NET ASSETS, END OF YEAR	\$ 6,654	\$ 7,518

Prepared February 29, 2024

Board of Directors

Rosemary Parson – President

Candace Oates – Vice President

Jennifer McBride – Secretary

Ardis Kelley – Treasurer

Holly Godfrey – General Board Member

Candace Oates, Executive Director

Obesity Awareness IN Action is tax exempt under section 501(c)(3) under the Internal Revenue Code. Donations are tax deductible to the extent allowed by the law.